Welcome to Iron County!

Iron County offers unparalleled beauty and a quality of life that’s second to none; it’s hard to imagine a better place to start your new business or grow your existing enterprise. At the Iron County Economic Chamber Alliance (ICECA), we’re here to help you thrive in Iron County.

The ICECA understands the critical importance of our existing core businesses and strives to support the region’s overall business climate, ensuring the vitality and competitive advantage of Iron County, Michigan.

Business support begins with our Chamber of Commerce. The Chamber staff works to support and market all members as well as providing great member benefits from ribbon cuttings to reduced rates on vital business insurance. The Chamber Director takes great pride in meeting with each and every member to see how we can work collectively to help your business grow.

Beyond that, our staff is at the ready to help you explore possible expansion opportunities such as finding new customers, exploring and interpreting data trends, analyzing potential business expansions and help deciding if opening another location is the right business move.

Entrepreneurship is also in our blood; let us help you find a home and a niche for your new startup business here in Iron County. Our services are free of charge, and our consultations are fully confidential.

We also strive to serve as an effortless conduit between your business and government on a local, regional, state, and federal level. If you aren’t sure who to call first, talk to us and we’ll pull together the right resources and people to get your questions answered quickly and clearly.

Whether you are looking to start up a new business, expand your existing business into the Upper Peninsula market, or you’re wanting to expand your long-time Iron County business, let us help connect you to the tools and agencies to help you reach your goal.

Iron County is a great place to do business. Let us work with you to take that next step. If your business flourishes, all of Iron County benefits. Stop by the ICECA’s offices and let us share our history, our vision, our region and our tools with you. Together we can thrive here in the western UP!

Paul Schuytema
Executive Director
Iron County Economic Chamber Alliance
paul@iron.org
(906) 265-3822
The Iron County Economic Chamber Alliance works on behalf of all of Iron County; our employees, our Board of Trustees and the Chamber Committee work in support of the ICECA's mission each and every day.

MISSION
To develop and steward a spirit of economic vitality that results in Iron County becoming a center of collaboration, innovation, investment, and entrepreneurial opportunity.

VISION
Shaping the future of Iron County as a thriving region of economic activity and high quality of life that becomes that place you never want to leave and if you must, a place you can’t wait to return.

Welcome to the Iron County Economic Chamber Alliance’s Business Resource Guide. This guide is designed to be a quick reference guide to allow you to easily access and contact local, regional and statewide resources to help your new or existing business thrive in Iron County.

Our goal is to be the first stop for economic development support and questions here in Iron County. We offer many support services for entrepreneurs, new businesses and existing businesses. We can also bring local and regional decision makers to the table to help answer your questions about growing and thriving here in Iron County.

ICECA Business Services Overview
- Business idea feasibility assessment
- General, confidential business counseling and support (business plan review, financials review, eCommerce etc.)
- Marketing assistance (traditional media, social media, web, etc.)
- Access to retail purchasing data, demographic data and gap analysis data (plus help interpreting the data)
- Help locating potential retail and business locations (existing buildings or shovel-ready sites)
- Coordination with governmental agencies and regional technical assistance agencies (SBDC, MEDC, WUPPDR, Michigan Works, Northern Initiatives, etc.)
- Grant writing
- Business retention and expansion
- Economic strategic planning for all of Iron County
- Hosting the annual Iron County Economic Summit
- We also have a special focus on tourism marketing and tourism entrepreneurship development

Iron County Economic Chamber Alliance
50 East Genesee Street, Iron River, MI 49935
(906) 265-3822  |  www.iron.org
Iron County Chamber of Commerce
The ICECA also operates our regional Chamber of Commerce. By becoming a Chamber member, you join over two hundred Iron County and regional businesses to support region-wide marketing and development efforts. The Chamber’s full-time staff stands at the ready to help your business grow and thrive here in the Western U.P.

With your membership, we have a variety of offerings and programs to market your business to tourists, allow you to network with other businesses, and access exclusive financial benefits.

Advertising Opportunities – All our members as listed on our iron.org website, and we run weekly email blasts, a monthly newsletter, create spectator guides for events, and social media postings to get the word out about your events and special promotions.

Job Posting & Recruitment – We will list your open positions on our weekly email blasts and on our website, and communicate frequently with Michigan Works to recruit the right person for the job.

Marketing Assistance – Does your business’s image need an overhaul? How’s your online presence? We’ll put together a customized packet of information and resources to fit your needs and help you grow.

Referrals, Visitor’s Center & Area Brochures – Our office functions as a visitor’s center where we handle 400-500 calls & visits per month.

Networking Events – We host regular events to network with other business men and women, organize the annual Business Expo to interact with 500+ community members, and provide opportunities for you to have a presence at major community events.

Insurance – As a Chamber Member, your business may be eligible for significant breaks on your worker’s compensation insurance. Ask us for an info sheet!

Ribbon Cuttings & Open Houses – For new businesses, new locations, and new departments of your business we’ll help you celebrate by inviting the media and community to see your new place.

Tourist-Centered Events — The ICECA plans and implements Christmas in Lights, the Humongous Fungus Festival, and the Harvest & Haunt Fall Festival that draw tourists & engage our community.

If you’d like to learn more about these and other member benefits, please contact me and we will discuss how the Chamber can help you prosper here in Iron County.

Erika Lindwall, Director
Iron County Chamber of Commerce
erika@iron.org
(906) 265-3822
Iron County Regional Overview
Iron County was organized in 1885 from territory taken from Marquette and Menominee counties. In 1890, the county’s population was 4,432 - the current population is 11,817. It was named for the valuable iron ore found within its borders. Iron County is the fourth largest county in the state (by area - 1,211 square miles). Prime sectors of the economy are tourism, forestry, healthcare and manufacturing.

GEOGRAPHY, RECREATION AND NATURAL RESOURCES
• 425,000 acres of forest (the western third of Iron County is in the Ottawa National Forest)
• 200 miles of canoe-able water in Iron County (over 1,000 miles of river)
• Five Blue Ribbon Trout Streams (the Brule, Cooks Run, Fence, Iron and Paint rivers)
• 250+ lakes in Iron County, many with public access
• 260 miles of groomed ATV/UTV/Snowmobile trails
• Over 80 miles of marked hiking trails, and more under development
• Over 20 campgrounds, from primitive to full-on RV glamping
• Two seasonal ski hills (including the world-renowned Ski Brule resort)
• Three beautiful Northwoods golf courses, including the championship course at George Young
• Gorgeous Autumn leaf colors to rival any location in the country

HOUSING DEMOGRAPHICS
Total housing units: 9,256
Owner occupied housing: 83.7% (nat. avg. 63.9%)
Median age: 53.3
Median household income: $33,663
Median household value: $74,400

LABOR FORCE
Labor force: 5,124
Educational Attainment (high school graduate or higher): 91.2%
Unemployment rate: 6.1%

MAJOR IRON COUNTY EMPLOYERS (100+ EMPLOYEES)
Angeli Foods, Aramark, Aspirus Iron River Hospital, Connor-AGA Sports Flooring, the Iron County Medical Care Facility, Krist Oil Company, Lake Shore Systems, Inc., Ski Brule

MAJOR HIGHWAYS
US-2, East to Iron Mountain – West to Wisconsin, daily traffic count: 7,500
M-189, North to Iron River – South to Wisconsin, daily traffic count: 4,100
M-69, East to M-95 – West to US-2, daily traffic count: 3,500
US-141, North to US-41 – South to US-2, daily traffic count: 3,100
M-73, East to Iron River – West to Wisconsin, daily traffic count: 1,300

TRAVEL TIMES
To Chicago, IL: 6 hours
To Escanaba, MI: 1 hour, 45 minutes
To Green Bay, WI: 2 hours, 45 minutes
To Iron Mountain, MI: 35 minutes
To Marquette, MI: 1 hour, 45 minutes
To Wausau, WI: 2 hours, 15 minutes
Why Live in Iron County?
The Upper Peninsula is the “Purest of Pure Michigan” according to the State’s award winning tourism marketing program and website. Iron County offers the best of the UP - natural beauty, countless outdoor recreation opportunities, great quality of life and affordability.

Explore why we say Iron County becomes that place you never want to leave but if you must, it’s the place you can’t wait to return home to.

Endless Natural Beauty
The Upper Peninsula is one of the most beautiful regions in the country - rolling hills, bubbling streams, countless lakes and shorelines on three of the Great Lakes.

Iron County, in the western UP, boasts over 400,000 acres of forest land (in fact, the western third of Iron County is in the Ottawa National Forest), over 200 lakes and five Blue Ribbon Trout Streams. In Winter, the pines are dappled in fluffy snow. In Spring the forest floors are carpeted in delicate trilliums and the Summers are cool and clear with amazing stargazing. The Fall colors pop with red, yellow and orange and rival anywhere in the county.

From camping to fishing to hunting, from hiking to skiing to snowmobiling, from canoeing to ice fishing to mountain biking - no matter what the season, the great outdoors and clear crisp air awaits you in Iron County. Wherever you might be in Iron County, our Northwoods are never more than a few steps away.

Incredible Quality of Life
Living in Iron County means living in a safe, supportive community where your dollar goes further. Michigan has very favorable tax rates (personal income tax, corporate income tax and property taxes) and Iron County has some of the lowest property taxes in the state.

Iron County boasts two high-quality school districts: Forest Park and West Iron County. Each district provides excellent, safe educational environments, classrooms and extracurricular activities for the region’s children to learn, grow and thrive.

The Iron County region is safe with low levels of crime and no significant gang activity. You’ll also never find yourself waiting in traffic or caught in rush hour - in fact, Iron County only has one, and only one, stop light.

The other treasures of the Upper Peninsula are all close by and accessible - and the drives are lovely. You are hardly more than 90 minutes from anything - easily visit Marquette, Pictured Rocks, Escanaba, the Porcupine Mountains and Copper Harbor. Make Iron County your home base as you explore the best of God's Country.

The Best of the Midwest
Iron County is proudly in America’s midwestern heartland with that great Midwestern sense of community and a can-do attitude. Folks here work hard and play hard and bend over backwards to help those in need. Community events celebrate our Yooper pride, our love of the outdoors and the wonderful people who live here - such as the UP Championship Rodeo, the Humongous Fungus Festival, Harvest and Haunt and the Second Sunday Folk Dances.
## Regional Business Support Resources

| **The Michigan Economic Development Corporation (MEDC)** helps create more and better jobs by accelerating business investments, increasing community vitality, matching talent supply with demand, and building the state’s exceptional Pure Michigan brand.  
**www.michiganbusiness.org**  
(888) 522-0103 |
|---|
| **Michigan Works Upward** is a business-led policy and oversight organization responsible for creating a comprehensive, community-wide response to the challenges of building a highly skilled workforce and a competitive regional economy. The Michigan Works Upward board engages in an ongoing strategic planning process to identify strategies, actions and measurements that will create and maintain a healthy and growing economy, equipped with a local workforce that has the knowledge and skills needed by business in a technological and competitive marketplace.  
**www.upmichiganworks.org**  
(906) 265-0532 |
| **Northern Initiatives** is a Community Development Financial Institution serving Northern Michigan. A community development financial institution (CDFI) is a private financial institution that provides loans to small business owners, entrepreneurs, and community organizations that might not qualify for loans from banks for a variety of reasons. Many times, lending is focus on low-income, disadvantages, and underserved communities. CDFIs are certified by the Community Development Financial Institutions Fund (CDFI Fund) at the U.S. Department of the Treasury, which provides funds to CDFIs through a variety of programs.  
**www.northerninitiatives.org**  
(906) 228-5571 |
| Did you know the federal government purchases more than $350 billion of goods and services a year and the State of Michigan has a diverse portfolio valued at more than $11.6 billion? Do you want to sell to the government? Do you need help understanding the requirements of government contracting? Do you need help making contacts? **PTAC** provides NO FEE assistance to businesses which are interested in doing business with state and federal government agencies.  
**www.networksnorthwest.org/business/ptac**  
Don Makowski, (906) 789-0558, ext. 244 |
The **Michigan Small Business Development Center** (SBDC) enhances Michigan’s economic well-being by providing counseling, training and research for new ventures, existing small businesses and advanced technology companies. In the Upper Peninsula, the Michigan SBDC has a regional office in Escanaba and a Business resource Center in Marquette. The Michigan SBDC provides assistance with business plan development, market research, raising capital, business workshops, technology commercialization, financial management, export strategies and strategic planning.  
www.sbdcmichigan.org  
(616) 331-7480

The **Western Upper Peninsula Planning & Development Region** office (WUPPDR) has been providing general planning support to the western six counties of Michigan’s Upper Peninsula through its many programs, projects and services. While WUPPDR’s programs are quite diverse, all support the core mission: to foster stable and diversified economies in the Western Upper Peninsula. WUPPDR also serves as the regional clearinghouse for federally and state-funded programs. Through this role, WUPPDR enhances intergovernmental coordination and encourages opportunities for public comment on projects of regional significance.  
www.wuppdr.org  
(906) 482-7205
Local Government Contacts

IRON COUNTY
ironmi.org
2 South 6th St
Crystal Falls, MI 49920
Gene Smith, County Administrator
(906) 875-0652
GSmith@ironmi.org

VILLAGE OF ALPHA
404 Main St.
Alpha, MI 49902
(906) 875-3465
villageofalpha@yahoo.com

BATES TOWNSHIP
batestownship.com
3070 East US 2
Iron River, MI 49935
Jon Oberlin, Township Supervisor
(906) 367-5567
supervisor@batestownship.com

CITY OF CASPIAN
caspiancity.org
500 West Railroad St.
Caspian, MI 49915
John Stokoski, City Manager
(906) 265-2514
jstokoski@caspiancity.org

CITY OF CRYSTAL FALLS
crystalfalls.org
401 Superior Ave.
Crystal Falls, MI 49920
Patrick Reagan, City Manager
(906) 875-3212
citymanager@crystalfalls.org

CRYSTAL FALLS TOWNSHIP
crystalfallstownship.org
1384 West US 2
Crystal Falls, MI 49920
Thomas Lesandrini, Township Supervisor
(906) 875-3062
tomles@up.net

HEMATITE TOWNSHIP
hematitetownship.org
109 West Pine Street
Amasa, MI 49903
Joe Hoenig, Township Supervisor
(906) 284-2628
karlasessor@gmail.com

CITY OF IRON RIVER
ironriver.org
106 West Genesee St.
Iron River, MI 49935
David Thayer, City Manager
(906) 265-4719
citymanager@ironriver.org

IRON RIVER TOWNSHIP
ironrivertownship.com
102 McNutt Road
Iron River, MI 49935
Scott Tarsi, Township Supervisor
(906) 284-3454
sstarsi@hotmail.com

MANSFIELD TOWNSHIP
2804 M-69
Crystal Falls, MI 49920
Richard Dryjanski, Township Supervisor
(906) 875-4331
art.bloomberg@gmail.com

MASTODON TOWNSHIP
mastodontownship.com
1371 South US 2
Crystal Falls, MI 49920
Frank Siewiorek, Township Supervisor
(906) 875-1069
mastodonclerk@att.net

STAMBAUGH TOWNSHIP
stambaughtownship.org
110 East Hill Road
Iron River, MI 49935
Kevin Isaacson, Township Supervisor
(906) 265-1094
k.isaacson@yahoo.com

CITY OF GAASTRA
4 Valley Street
Gaastra, MI 49927
Chris Stachowicz, Manager
(906) 265-2141
Federal and State Government Contacts

Senator Gary Peters
www.peters.senate.gov
857 West Washington Street, Suite 308
Marquette, MI 49855
(906) 226-4554

Senator Debbie Stabenow
www.stabenow.senate.gov
1901 West Ridge, Suite 7
Marquette, MI 49855
(906) 228-8756

Congressman Jack Bergman
www.bergman.house.gov
1500 West Washington Street, Suite 2
Marquette, MI 49855
(906) 273-2227

Governor Rick Snyder
www.michigan.gov/snyder
234 West Baraga Avenue
Marquette, MI 49855
(906) 228-2850

State Senator Tom Casperson
www.sentortomcasperson.com
201 Townsend Street, Suite #4100
Lansing, MI 48933
(517) 373-7840

State Representative Scott Dianda
www.housedems.com/dianda
S1489 House Office Building
P.O. Box 30014
Lansing, MI 48909-7514
(517) 373-0850
Local Business (Assistance Programs)

IRON RIVER DDA FACADE GRANT PROGRAM
The Iron River Downtown Development Authority (DDA) oversees a Facade Grant Program enabling building owners to apply for grant assistance to enhance the facades of their buildings.

Grants up to $2,500 are available to owners of the building (or resident business) within the DDA District that are zoned CBD or C-1. The grant will reimburse 75% of the total eligible grant cost.

Grant applications may be submitted from December 1st through March 31st each calendar year. The DDA Facade Committee will review applications in April and make recommendations to the full board. Up to five projects may be funded each year (based on available funds). Once approved, the project must be completed by December 15th of that year.

For application and program guidelines, contact the City of Iron River (see contact, page 9).

CITY OF CASPIAN INDUSTRIAL PARK
The City of Caspian Industrial Park (located across the street from City Hall) features fully-developed sites available for sale. These sites include protective zoning and perpetual covenants, accesses to internal roads and an intermediate federal highway. Facilities include natural gas & electrical energy, municipal water supply, municipal fire fighting equipment and sewer and waste treatment.

For more information, contact the City of Caspian (see contact, page 9).

CRYSTAL FALLS TOWNSHIP CROSS CUT SPUR INDUSTRIAL PARK
Crystal Falls Township’s Cross Cut Spur Industrial Park is located in the northern portion of the Township just east of US Highway 141. There are approximately 90 acres of vacant land that are available for development.

Currently the Industrial Park has two existing businesses, Connor Sports Flooring Corp. and Magiglide Inc. Connor Sports flooring is a leading manufacturer of hardwood flooring and occupies approximately 38 acres of the site. Magiglide Inc. is a manufacturer of wood doors and occupies approximately 2.6 acres.

The existing vacant portion of the industrial park is comprised of mainly farm fields with some woodland areas to the north. The Escanaba and Lake Superior Railroad runs east to west through the property.

Some potential types of development that the township is seeking for the industrial park include: light industry, manufacturing, sawmills or wood related activities and service-related business.

For more information, contact Crystal Falls Township (see contact, page 9).
Important Resource Websites

STATE GOVERNMENT
Michigan Department of Civil Rights – Information on compliance with Civil Rights laws
www.michigan.gov/mdcr

Michigan Department of Licensing and Regulatory Affairs – Information, forms, and publications related to health, safety, economic/cultural well-being
www.michigan.gov/lara

Consultation Education & Training (CET) – Information about training programs to provide a safe and equitable workplace for employees. Heading: Consultation Education & Training
www.michigan.gov/miosha

Corporation Division - Forms for filing as a corporation (Articles of Incorporation), limited partnership or limited liability company (Articles of Organization), and registrations of trademarks & service marks
www.michigan.gov/corporations

Office of Occupational Safety & Health Administration - Information about safety and health standards and access to required workplace posters – Michigan Safety & Health Protection on the job, and Right to Know Material Safety Data Sheets
www.michigan.gov/miosha

www.michigan.gov/wca

Michigan Department of Technology, Management & Budget - Access to information about doing business with the State of Michigan and the Vendor Registration Form
www.michigan.gov/buymichiganfirst

Michigan Department of Treasury - Forms to register for Michigan business taxes, i.e. Sales, Use & Withholding and Single Business Tax
www.michigan.gov/taxes

Michigan Works – A public-private partnership between Michigan Department of Energy, Labor & Economic Growth and Michigan Talent Connect which serves Michigan’s employers and workers where job openings can be posted
www.michiganworks.org

Michigan New Hire Operations Center – Michigan Employer Guide to New Hire Reporting along with the New Hire Reporting Form
www.mi-newhire.com

Michigan Unemployment Insurance Agency – Information on unemployment insurance requirement and services
www.michigan.gov/uia
FEDERAL WEBSITES
Internal Revenue Service – Information, forms, and publications regarding business and personal taxes
www.irs.gov
Social Security Administration - Information about the Social Security Administration, their services to employers (including a guide to wage reporting for employers), and information about being self-employed
www.ssa.gov
Department of Labor – Summary of federally required workplace posters
www.dol.gov/oasam/programs/osdbu/sbrefa/poster/matrix.htm
U. S. Patent and Trademark Office – Registration forms for trademarks and service marks
www.uspto.gov
Free Patents Online – Provides fast, easy-to-use access to millions of patents and patent applications
www.freepatentsonline.com
U. S. Copyright Office – Information, forms, and publications regarding United States Copyright laws
www.copyright.gov
Small Business Administration (SBA) – Information about the services and programs available through the SBA
www.sba.gov/mi

OTHER USEFUL WEBSITES
Business Owner’s Tool Kit – This site features free cost-cutting tips, step-by-step checklists, real-life case studies, and startup advice to small-business owners and entrepreneurs
www.toolkit.com
Entrepreneur Magazine – Provides business ideas and trends on start-up, finance, marketing and franchising tools and tips
www.entrepreneur.com
Ewing Marion Kaufman Foundation – Dedicated to furthering our understanding of the phenomenon of entrepreneurship and to advancing entrepreneurship education and training
www.kauffman.org
Inc. – Magazine and website that offers everything you need to start and grow your small business now
www.inc.com
SCORE – A nonprofit organization that provides expert business counseling to small business owners. SCORE has a vast database of experts to assist your small business
www.score.org
The Self Employed – Provides lots of great advice for solopreneurs in particular, on start-up, finding clients, insurance and tax issues
www.theselfemployed.com
Small Business Trends – Award-winning online publication for small business owners, entrepreneurs and the people who interact with them
smallbiztrends.com
Utility Providers

ELECTRICITY
Upper Peninsula Power Company
www.uppco.com
(800) 337-8445

We Energies
www.we-energies.com
(800) 714-7777

TELECOMMUNICATIONS
AT&T (phone, internet)
www.att.com
(800) 288-2020

Baraga Telephone (phone, internet)
www.up.net
(866) 353-6644

Fast-Air Internet (internet, VOIP)
www.fast-air.net
(906) 265-2003

Iron River Co-op (cable tv, internet, VOIP)
ironriver.tv
(906) 265-3810

Jamadots/MTC (phone, internet)
www.jamadots.com
(906) 355-2300

Packerland Broadband (gigabit internet)
packerlandbroadband.com/ultraconnect
(800) 236-8434

Peninsula Fiber Network (internet)
wwwPFNllc.net
(906) 226-2010

UP Logon (internet)
www.uplogon.com
(906) 265-7000

GAS
DTE Energy (natural gas)
www.newlook.dteenergy.com
(800) 533-6220

Krist Oil Company (propane)
www.kristoil.com
(906) 265-6144

Marlowe Gas Co. Inc. (propane)
(906) 265-4342

WASTE REMOVAL
Great American Disposal
www.greatamericandisposal.com
(906) 774-9006

Waste Management
www.wm.com
(906) 875-4456

WATER/SEWER
Check with your municipality (see contacts, page 9) to see if water and sewer service is available for your business location.
Zoning and Permitting (Construction)

Local governmental entities have jurisdiction over land usage and building setbacks. Before beginning any construction project, first contact the local zoning official, then the county’s construction code office.

ZONING OFFICIALS
BATES TOWNSHIP, Jon Oberlin, (906) 367-5567
CRYSTAL FALLS TOWNSHIP, Cary Gustafson (906) 367-0171
IRON RIVER TOWNSHIP, Ron Simmons, (906) 265-9394
MANSFIELD TOWNSHIP, Pam Minerick, (906) 282-8680
MASTODON TOWNSHIP, Jeff Seppala, (906) 875-6332
STAMBAUGH TOWNSHIP, George Brunswick (906) 265-3857
CASPIAN CITY, Manager, (906) 265-2514
CRYSTAL FALLS CITY, John Stokoski, (906) 875-6647
GAASTRA CITY, Manager, (906) 265-2141
IRON RIVER CITY, David Thayer, (906) 265-4719

All building permits are handled through Iron County’s Construction Code and Appeals Board. Iron County regulates construction based on the following codes:

- 2015 International Building Code
- 2015 International Existing Buildings Code
- 2015 International Fuel Gas Code
- 2015 International Mechanical Code
- 2015 International Plumbing Code
- 2015 International Residential Code
- Part 10A Michigan Energy Code (Commercial)
- 2015 Michigan Residential Code
- 2015 Michigan Rehabilitation Code for existing buildings


IRON COUNTY CONSTRUCTION CODE AND APPEALS BOARD
2 South Sixth Street, Suite 14
Crystal Falls, MI 49920
(906) 875-3102 FAX: (906) 875-4045
ironmi.org/departments/construction-code
Email: constcode@ironmi.org

Building Inspector: Jerry Anderson
Office: (906) 875-0601, Cell: (906) 367-7398

Electrical Inspector: Ronald Ekdahl
Office: (906) 875-0607, Cell: (906) 282-3248
Free and Low Cost Digital Tools for Business

Collaborative Documents
Google Drive (drive.google.com): documents, spreadsheets, presentations, etc.

Team Management
Trello (trello.com): digital Kanban board that can be shared with team
Slack (slack.com): channel-based communication tool with document sharing
Workflowy (workflowy.com): super-simple list-based collaborative organizational tool
Basecamp (basecamp.com): collaborative project space, messaging and documents

Document and Idea Storage
Dropbox (dropbox.com): cross platform document storage that can be shared
Evernote (evernote.com): cross platform note management system

Presentation and Design
Prezi (prezi.com): web-based presentation system for authoring, presenting and sharing
Canva (canva.com): web-based graphic design and presentation design tool

Calling and Conferencing
Skype (skype.com): calls, video calls, chats, screen sharing, etc.
GotoMeeting (free.gotomeeting.com): online meetings with video and screen sharing

Marketing Technologies
These are tools to connect with people and share content and information about a group or organization to enhance their marketing and outreach efforts.

Facebook (facebook.com): dominant world-wide social networking platform
Instagram (instagram.com): image sharing and archiving with social media element
MailChimp (mailchimp.com): email marketing and communication tool
Pinterest (pintrest.com): service that allows websites to accept credit card payments
SurveyMonkey (surveymonkey.com): online tool for designing and delivering surveys
TripAdvisor (tripadviser.com): user review site for lodging and food establishments
Twitter (twitter.com): micro-blogging and information sharing tool
Yelp (yelp.com): user review site for restaurants, bars, and service businesses
YouTube (youtube.com): video hosting and playback service